



**Bioline Ltd**  
16 The Edge Business Centre  
Humber Road, London  
NW2 6EW, United Kingdom

**Tel:** +44 (0)20 8830 5300  
**Fax:** +44 (0)20 8452 2822  
**email:** [info@bioline.com](mailto:info@bioline.com)  
**www:** [www.bioline.com](http://www.bioline.com)

**To Valued Customers of Bioline,**

**London, UK, 20th July, 2010.**

We are delighted to inform you that Meridian Bioscience Inc. has completed the purchase of all the outstanding capital stock of the Bioline group of companies. The Bioline Management team is committed to this integration into Meridian. There will be no immediate change in day-to-day operations as a result of this announcement. Established in 1992 and headquartered in London, UK, Bioline is a leading manufacturer and distributor of PCR enzymes and molecular biology reagents providing complete product solutions to researchers in life science laboratories engaged in molecular biology. The acquisition of Bioline by Meridian Bioscience Inc. will enable us to better support our customers, by investing in leading technologies to deliver outstanding reagents for your assays, and to continue to strengthen our portfolio in the PCR and qPCR area, in addition to strengthening our support and distribution channels around the world.

Our objective for the past 18 years has been to develop high quality and reliable products that make the difference, products that deliver consistent results time after time. Bioline's core strength is its long experience, extensive know-how and production capability in nucleotide chemistry, PCR and qPCR enzyme technology. Our reagents portfolio includes all associated components required for PCR and qPCR: DNA polymerases and master mixes, reverse transcriptases, nucleotides, buffers, enhancers, additives and associated products. Bioline's PCR and qPCR products are thoroughly validated on all the major instrument systems on the market.

Meridian Bioscience Inc. (NASDAQ: VIVO) headquartered in Cincinnati, Ohio is a fully integrated life science company that manufactures, markets and distributes a broad range of innovative diagnostic test kits, purified reagents and related products and offers biopharmaceutical enabling technologies. Meridian has strong market positions in the areas of gastrointestinal and upper respiratory infections, serology, parasitology and fungal disease diagnosis. Through the Meridian Life Science group, the corporation is a supplier of rare reagents and specialty biologicals along with proteins and other biologicals used by biopharmaceutical companies engaged in research for new drugs and vaccines. The Company markets its products to hospitals, reference laboratories, universities, research centers, veterinary testing centers, physician offices and diagnostics manufacturers in more than 60 countries around the world.

Our company will be integrated primarily into Meridian Life Science, [www.meridianlifescience.com](http://www.meridianlifescience.com), however the Bioline brand will be maintained and enhanced.

Earning and maintaining the trust of our customers is a top priority for Bioline. Rest assured that your needs will be paramount as we move forward to the next stage of the company's development. As a valued customer you can expect the same commitment to quality and exceptional service you have come to rely on from Bioline and our network of international business partners.

Sincerely

Marco J. Calzavara  
President  
Bioline Ltd